

MICHIGAN INSTITUTE OF RESEARCH PRIVACY POLICY

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Information Gathering

We use your IP address to help diagnose problems with our server and to administer our website by (1) identifying which parts of our site are most heavily used (2) to tailor site content to user needs and (3) to generate aggregate statistical reports. We do not link IP addresses to anything personally identifiable. This means that user sessions will be tracked, but the users will remain anonymous.

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We use a tool called "Google Analytics" to collect information about use of this site. Google Analytics collects information such as how often users visit this site, what pages they visit when they do so, and what other sites they used prior to coming to this site. We use the information we get from Google Analytics only to improve our website. Google Analytics collects only the IP address assigned to your browser on the date of your visit, instead of your name or other identifying information. We do not combine the information collected through the use of Google Analytics with any personally identifiable information. Although Google Analytics plants a "cookie" on your web browser to identify you as a unique user the cookie cannot be used by anyone but Google. Google's ability to use and share information collected by Google Analytics about your visits to this site is restricted by the Google Analytics Terms of Use and the Google Privacy Policy. You can prevent Google Analytics from recognizing your return visits to this site by disabling cookies on your browser. Please refer to your browser settings for additional information on disabling cookies or visit Google Analytics' currently available opt-outs for the web.

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If you have any questions about this privacy statement, the practices of this site, or your dealings with this website, you can contact Michigan Institute of Research

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